

# IMPACT MOORE

## School of Accounting

With programs and concentrations at all academic levels, the School of Accounting at the Darla Moore School of Business offers opportunities designed to meet the diverse interests and career aspirations of every Accounting student. Every year, internationally renowned faculty prepare students for success, paving the way for high-demand, fulfilling careers with leading companies around the globe.

The school strives to expand its positive impact on students and industry partners who rely on top Moore School talent. Strategic investments are critical for continued success, providing life-changing opportunities for future accounting professionals.

### YOUR SUPPORT MAKES A MAJOR IMPACT BY...

- Expanding opportunities for even more students
- Providing vital resources to attract and retain top faculty
- Strengthening partnerships with firms and industry

"I chose the Darla Moore School of Business Master of Accountancy program because I've always heard great things about their reputation. You actually go through real-world scenarios throughout the program."



- **Joshua Byrd**  
'22 Master of Accountancy

### ACCOUNTING BY THE NUMBERS

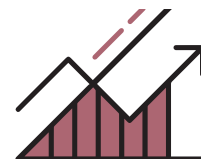


**529**  
students currently enrolled with undergraduate accounting majors

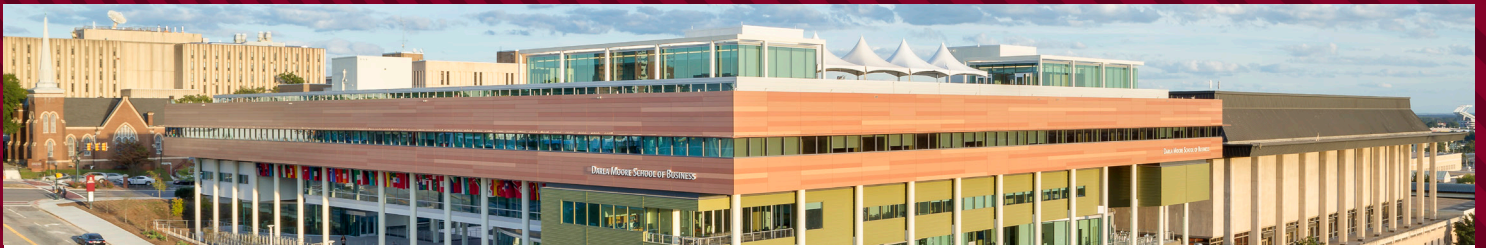
**60**  
Masters of Accountancy students currently enrolled

**OVER 6,000 ALUMNI**  
with Moore School accounting degrees

Boasts a  
**97% EMPLOYMENT PLACEMENT RATE**  
within six months of graduation



**Darla Moore**  
**School of Business**  
UNIVERSITY OF SOUTH CAROLINA



## NAMING OPPORTUNITIES

<b>Naming the School of Accounting</b>	The highest profile opportunity is naming a department or program, requiring an eight-figure investment.
<b>Endowed Faculty Chair</b>	Starting at \$1,500,000
<b>Endowed Scholarships (Undergraduate)</b>	Starting at \$50,000
<b>Endowed Fellowships (Graduate)</b>	Starting at \$50,000
<b>Faculty Offices, Classrooms, Study Rooms, Research Labs, Networking Space, Common Areas and other Academic Spaces</b>	Starting at \$50,000

## STRATEGIC INVESTMENT PRIORITIES

- Fellowships for Master of Accountancy Students:** In a highly competitive environment, fellowships are essential to attract top-tier students.
- Endowed Chairs and Termed Professorships:** Investments help supplement salaries and fund research, while endowed chairs and professorships attract and retain top faculty, enriching the overall educational experience for countless students.
- Technology, Innovation, and Flexible Funding:** These funds provide department chairs and faculty the flexibility to invest in emerging technologies and experiential opportunities that enhance programs and prepare students for success in today's workplace



**DID YOU KNOW?** The School of Accounting is internationally acclaimed, ranking 4th in behavioral accounting research worldwide, according to the BYU rankings.

**INVEST IN ACCOUNTING STUDENTS TODAY!**



Visit [donate.sc.edu/DMSBaccounting](https://donate.sc.edu/DMSBaccounting) or scan the QR code above.



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