

Laura Aufderheide Brashears
Curriculum Vitae

Department of Sociology
University of South Carolina
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Academic Employment

Fall, 2024-	Senior Instructor of Sociology & Graduate Faculty Member, University of South Carolina – Columbia, Department of Sociology
Fall, 2018-Spring, 2024	Instructor of Sociology & Graduate Faculty Member, University of South Carolina – Columbia, Department of Sociology
Fall, 2015-Spring, 2018	Adjunct Professor, University of South Carolina – Columbia, Department of Sociology
Spring, 2013-Spring, 2015	Visiting Scholar, Cornell University, Department of Sociology
Fall, 2010-Fall, 2012	Visiting Assistant Professor, Cornell University, Department of Sociology
Fall, 2008-Spring, 2010	Postdoctoral Associate, Cornell University, Department of Sociology

Education

PhD Sociology, University of Arizona, 2008
Certificate in College Teaching, University of Arizona, 2005
M.A. Sociology, University of Arizona, 2003
B.A. Sociology, University of Georgia, 2000
Summa cum Laude

Substantive Interests

Social Psychology, Sociology of Education, Race and Ethnicity, Sociology of Emotions, Social Networks, Teaching Sociology, Sociology of Mental Health

Peer-Reviewed Publications

Brashears, Laura Aufderheide. *Forthcoming in 2025*. "Student and Veteran Identification: An Exploratory Study of the Influence of Proximate, Intermediate, and Large Social Structures on Complementary Identities" in *Identity Development and Maintenance in Context: Cases from Higher Education, Health Care, and Other Settings*, edited by Kelly Markowski, Michael Harrod, and Philip Brenner. New York: Springer.

Brashears, Laura Aufderheide. *Forthcoming in 2025*. "Social Psychology of Educational Inequality" in *Handbook of Social Psychology*, edited by Lisa Slattery Walker and Gretchen Peterson. Edward Elgar Publishing Ltd.

Brashears, Laura Aufderheide. 2023. "Student, Mexican American Student, or White Student? The Relative Influence of Identity Prominence on Academic Outcomes and Self-Feelings" in *Advancing Identity Theory, Measurement, and Research*, edited by Jan E. Stets, Ashley V. Reichelmann, and K. Jill Kiecolt. New York: Springer.

Brashears, Matthew E., Laura Aufderheide Brashears, and Nicolas L. Harder. 2020. "Where you are, what you want, and what you can do: The role of master statuses, personality traits, and social cognition in shaping ego network size, structure, and composition." *Network Science* 8:356-80.

Brashears, Matthew E. and Laura Aufderheide Brashears. 2020. "Compression Heuristics, Social Networks, and the Evolution of Human Intelligence." *Frontiers in Cognitive Psychology*.

Brashears, Matthew E. and Laura Aufderheide Brashears. 2016. "The Enemy of my Friend is Easy to Remember: Balance as a Compression Heuristic," pgs. 1-31 in *Advances in Group Processes*, Shane Thye & Edward Lawler (eds.), Bingley, UK: Emerald Insight.

Brashears, Matthew E. and Laura Aufderheide Brashears. 2015. "Do contemporary people have fewer close friends than they used to?" in *Emerging Trends in the Social and Behavioral Sciences*, Robert Scott and Stephen Kosslyn, eds. Thousand Oaks, CA: SAGE.

Research in Progress

Brashears, Laura Aufderheide, Craig M. Rawlings, and Matthew E. Brashears. "Tension, Constraint, and Action: How Affect Control Shapes Interpersonal Relations." Being revised for submission to *American Journal of Sociology*.

Augustine, Jennifer, Laura Aufderheide Brashears, and Kirsten Hoyt. *Working Paper*. "Ideal Worker Norms Among Contemporary Americans."

Brashears, Laura Aufderheide. *Working Paper*. "Complementary Identities: Leveraging Student Veterans to Provide Insight into Multiple Active Identities"

Invited Publications

Brashears, Laura Aufderheide. 2019. "Reviewed Work: *Affinities: Potent Connections in Personal Life* by Jennifer Mason." *Contemporary Sociology* 48(4):445-47.

Auf der Heide, Laura. 2008. "Social Structure and Personality." Pp. 10-24 in *Teaching Social Psychology: A Collection of Syllabi, Assignments, and Other Resources*, edited by Robert Kettlitz. Washington, DC: American Sociological Association.

Auf der Heide, Laura. 2007. "Stratification – Gender" in *Encyclopedia of Social Problems*. SAGE.

Auf der Heide, Laura. 2007. "Stratification – Race" in *Encyclopedia of Social Problems*. Thousand Oaks, CA: SAGE.

Auf der Heide, Laura. 2006. "Social Learning Theory" in *The Blackwell Encyclopedia of Sociology*, George Ritzer ed. Malden, MA/Oxford/Carlton, Victoria, Australia: Blackwell Publishing Ltd.

Awards and Grants

University of South Carolina College of Arts & Sciences Research Creativity Grant (\$9,000), 2022

University of South Carolina College of Arts & Sciences Travel Grant, 2022

University of Arizona College of Social and Behavioral Sciences Graduate Student Teaching Award, 2007

William K. Bunis Graduate Student Teaching Award, University of Arizona Department of Sociology, 2007

National Science Foundation Doctoral Dissertation Improvement Grant (with Henry Walker, \$7,489), 2006

Turning Information into Knowledge Teaching Grant, University of Arizona Teaching Teams Program (\$3,000), 2006

Teaching Fellow, Wakonse-Arizona Conference for College Teachers, 2006

Graduate Student Recipient of Tri-University Collaboration on Learner-Centered Practice Teaching Grant, University of Arizona and the Arizona Board of Regents (\$1,000), 2005

Honorable Mention, ASA Social Psychology Section Graduate Student Paper Award, 2004

Teaching Experience

University of South Carolina:

SOCY 101 & 101H – (Honors) Introduction to Sociology
SOCY 355 – Racial and Ethnic Relations
SOCY 357 – Sociology of Education
SCHC 400 – Creating Connections in Italy
SOCY 460 (now SOCY 511) – Sociology of Mental Health
SOCY 525 – Selves and Social Transaction (Self and Identity)
SOCY 557 – Sociology of Education and Inequality
SOCY759 (Grad) – Special Topics in Stratification (Sociology of Education and Inequality)
SOCY 769 (Grad) – Special Topics in Social Psychology (Selves and Social Transaction)
SOCY 779 (Grad) – Special Topics in Medical Sociology (Sociology of Mental Health)

Cornell University:

SOC 1040 – Race and Ethnicity
SOC 2250 – Schooling and Society (Sociology of Education)
SOC 4150 – Special Topics in Social Psychology: Social Structure & Personality

University of Arizona:

SOC 436 – Social Structure and Personality
SOC 280 – Schools, Students, and Society (Sociology of Education)
SOC 232 – Individuals, Groups, and Society (Introduction to Social Psychology)
SOC 450 – Social Inequality (Correspondence)
SOC 333 – Group Processes (Correspondence)

Undergraduate Mentorship:

2010 – Sasha Lopez, Honors Thesis Advisor (Cornell University)
2018 – Spring Miles, Honors Thesis Advisor (University of South Carolina)
2018 – Maelyn Henninger, Honors Thesis Advisor (University of South Carolina)
2019 – Gavin Cauley, Honors Thesis Advisor (University of South Carolina)
2019 – Sara Wallam, Honors Thesis Advisor (University of South Carolina)
2020 – Kiley Hurst, Honors Thesis Advisor (University of South Carolina)
2020 – Thomas Nesbitt, Honors Thesis Advisor (University of South Carolina)
2021 – Jared Bazan, Honors Thesis Second Reader (University of South Carolina)
2022 – Lela Springsted, Honors Thesis Advisor (University of South Carolina)
2022 – Lauren Cartwright, Honors Thesis Advisor (University of South Carolina)
2024 – Rosie Booker, Honors Thesis Second Reader (University of South Carolina)
2024 – Lianna Perazzo, Honors Thesis Advisor (University of South Carolina)
2024 – Josie Sobecks, Honors Thesis Advisor (University of South Carolina)
Current – O'Malley Jenkins, Honors Thesis Advisor (University of South Carolina)
Current – Cara Setzer, Honors Thesis Advisor (University of South Carolina)
Current – Kay Kazuba, Honors Thesis Advisor (University of South Carolina)
Current – Adrianna Delacruz, Honors Thesis Advisor (University of South Carolina)

Graduate Mentorship:

- 2017 – Matthew Facciani, Master’s committee member (University of South Carolina)
- 2020 – Matthew Facciani, Ph.D. committee member (University of South Carolina)
- 2020 – Jered Abernathy, Master’s committee member (University of South Carolina)
- 2020 – Victoria Money, Master’s committee Co-Chair (University of South Carolina)
- 2020 – Justina Rieger, Master’s committee member (University of South Carolina)
- 2023 – Morgan Koziol, Master’s committee member (University of South Carolina)
- 2023 – Valerie Barron, Master’s committee member (University of South Carolina)
- 2024 – Atticus Wolfe, Ph.D. committee member (University of South Carolina)
- Current – Mohona Mandal, Master’s committee member (University of South Carolina)
- Current – Victoria Money, Ph.D. committee member (University of South Carolina)
- Current – Nicolas Harder, Ph.D. committee member (University of South Carolina)

Invited Presentations

- 2024 Brashears, Laura Aufderheide. *Discussant* for Women and Social Movements. University of South Carolina Women’s and Gender Study Graduate Conference, “Politicizing Bodies: Fighting to Exist in Patriarchal Contexts.”
- 2020 Brashears, Laura Aufderheide. “Student, Mexican American Student, or White Student? The Relative Influence of Identity Prominence on Academic Outcomes and Self-Feelings.” University of South Carolina Social Psychology and Social Networks Speaker Series.
- 2016 Brashears, Laura Aufderheide. “Understanding Academic Outcomes through Meanings: The Importance of Identity Prominence.” University of Georgia Speaker Series, sponsored by the Laboratory for the Study of Social Interaction.
- 2011 Brashears, Laura Aufderheide. “Racial/Ethnic Identity Prominence and Prejudice: An Examination of Negative Affect among Mexican American and White Youth.” Cornell University Sociology Graduate Student Symposium, Ithaca, NY.
- 2006 Auf der Heide, Laura. “Feeling Good in Spite of Failure: Understanding Race-Based Differences in Academic Achievement and Self-Esteem.” Eastern Connecticut State University, Willimantic, CT.

Conference Presentations

- 2022 Brashears, Laura Aufderheide, Craig M. Rawlings, and Matthew E. Brashears. “Tension, Constraint, and Action: How Affect Control Shapes Interpersonal Relations.” Annual Meeting, American Sociological Association, Los Angeles, CA.
- 2018 Brashears, Matthew E., Laura Aufderheide Brashears, and Nicolas L. Harder. “Where you are, what you want, and what you can do: The role of master statuses, personality traits, and social cognition in shaping ego network size, structure, and composition.” Annual Group Processes Conference, Philadelphia, PA.

- 2017 Brashears, Laura Aufderheide, Craig M. Rawlings, and Matthew E. Brashears. "Tension, Constraint, and Action: An ACT Model Examining Behavioral versus Cognitive Change." Annual Group Processes Conference, Montreal, Quebec.
- 2009 Brashears, Laura Aufderheide. "It's Not Black or White: The Meaning of Race and Ethnicity in the Southwest." Annual Group Processes Conference, San Francisco, CA.
- 2007 Auf der Heide, Laura. "Feeling Good in Spite of Failure: Understanding Race-Based Differences in Academic Achievement and Self-Esteem." Annual Meeting, American Sociological Association, New York, NY.
- 2006 Auf der Heide, Laura. "Using Symbolic Interaction to Explain Conversion to Voluntary Groups: Theoretical Possibilities for a Unifying Theory." Accepted for presentation, Annual Meeting, American Sociological Association, Montreal, QC.
- 2006 Brashears, Matthew E., and Laura Auf der Heide. "Through a Flawed Lens: Explaining Tie Formation Through Affective Meanings." Annual Meeting, International Network of Social Network Analysis, Vancouver, BC.
- 2006 Fernandes, Veronica, and Laura Auf der Heide. "Classroom Assessment Techniques." Annual Meeting, Wakonse-Arizona Conference for College Teachers.
- 2005 Auf der Heide, Laura. "The Impact of Academic and Nonacademic Non-Parental Contact on the Self-Esteem of Girls and Boys." Annual Meeting, American Sociological Association, Philadelphia, PA.
- 2005 Auf der Heide, Laura. "What Do Men and Women Have? What Do They Want?" Annual Meeting, Southern Sociological Society, Charlotte, NC.
- 2004 Auf der Heide, Laura. "Specific Others and Self-Esteem: A Model Testing Differences in Black and White Eighth-Grade Students." Annual Meeting, American Sociological Association, San Francisco, CA.
- 2003 Auf der Heide, Laura. "Specific Others and Self-Esteem: A Model Testing Differences in Black and White Eighth-Grade Students." Social Psychology Colloquium, Department of Sociology, University of Arizona.
- 2003 Auf der Heide, Laura, Keith Bentele, Jeremiah Coldsmith, and Rachael Neal. "The Emotional Significance of Race: Affective Responses to Racial Difference." Annual Meeting, American Sociological Association, Atlanta, GA.

Professional Service

Service to Department

Chair, Professional Track Faculty Promotion Criteria Committee, USC, Fall 2023-Current

Graduate Studies Committee Member, Department of Sociology, USC, Fall 2023

Undergraduate Studies Committee Member, Department of Sociology, USC, 2018-2023

Colloquium Committee Member, Department of Sociology, UofSC, 2015-2020

Colloquium Committee Chair, 2019-2020

Graduate Representative to the Executive Committee, Department of Sociology, University of Arizona, 2007-2008

Founder and Chair, Social Psychology Discussion Group, Department of Sociology, University of Arizona, 2004-2008

Co-Chair, Graduate Student Association, Department of Sociology, University of Arizona, 2005-2006

Founder and Chair, Ad Hoc Teaching Committee of the Graduate Student Association, Department of Sociology, University of Arizona, 2004-2005

Graduate Student Mentor, Department of Sociology, University of Arizona, 2003-2004

Graduate Representative to the Undergraduate Studies Committee, Department of Sociology, University of Arizona, 2001-2002

Service to University

Faculty Senator for Sociology, Spring, 2024-Current

Member of the Faculty Advisory Committee to the Faculty Senate, Spring, 2024

Member, College of Arts & Sciences Dean's Council, University of South Carolina – Columbia, 2017-2019, 2022-2024

Faculty Mentor, It's On Us, University of South Carolina – Columbia, 2017-2019

Service to Discipline

Editorial Board Member, *Teaching Sociology*

Council Member, ASA Sociology of Emotions Section, 2023-2026

Member, Publications Committee, ASA Teaching and Learning Section, 2021-2023

Managing Editor, *Social Psychology Quarterly*, August, 2017-September, 2020

Member, Nominations Committee, American Sociological Association Sociology of Emotions Section, 2019

Co-Editor of Newsletter, American Sociological Association Social Psychology Section, 2010-2013

Member, Nominations Committee, American Sociological Association Social Psychology Section, 2009-2010

Reviewer: *American Journal of Sociology*, *Teaching Sociology*, *Sociological Focus*, *Sociological Forum*, *American Sociological Review*, *Social Currents*, *Journal of Mathematical Sociology*, *Social Psychology Quarterly*

Association Memberships

American Sociological Association, 2001-Present
Social Psychology Section, Teaching and Learning Sociology Section, Sociology of Education Section, Sociology of Emotions Section

South Carolina Sociological Association, 2023-Present

Southern Sociological Society, 2005-2006, 2023-Present

International Network for Social Network Analysts (INSNA), 2024

References

Jennifer March Augustine
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Andrea Henderson
Associate Professor of Sociology
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Jan E. Stets
Professor of Sociology
University of California – Riverside
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