# **RESOURCES & ENVIRONMENT (R&E)**

**USC/** **Darla Moore School of Business “Boilerplate” Information for Sponsored Award Proposals**

*The following includes ‘boilerplate’ (basic) information about the University of South Carolina (USC) and the Darla Moore School of Business (DMSB):*

* *Use only what you need*. *Include only the information that is pertinent to your proposal* (not the whole thing). Note that there is some information overlap between sections.
* Be sure to add specific department, lab, equipment, and collaboration information as needed for your proposal and edit out what is not relevant to it.
* Other USC units and external institutions/organizations should be able to supply you with their R&E information upon request.
* Overview and contact information about additional DMSB centers and programs is at: https://sc.edu/study/colleges\_schools/moore/

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# **The University of South Carolina (USC)**

**The University of South Carolina (USC)** was established in 1801 and is a full-service, state- assisted research university that includes the 358-acre Columbia campus and seven regional campuses, with a total full-time student body population of more than 35,000 in Columbia and 50,000 overall. Located in the capital city of Columbia in the geographic center of the state, USC's main campus is part of a thriving metropolitan area of more than 800,000 inhabitants. USC offers a broad spectrum of educational opportunities with 14 colleges and schools that encompass 324 undergraduate and graduate degree-granting programs. USC confers 25% of all bachelors, graduate, and professional degrees awarded at institutions of higher education in South Carolina.

**USC Research Capacity.** In fiscal year 2024, USC was awarded over $300 million in extramural sponsored award funding, 72% percent of which was for research. USC is listed in the Carnegie Classification of Institutions of Higher Education as a Very High Research Activity University.

The University provides researchers with a full range of grant and contract-related services through its Sponsored Awards Management and Grants and Funds Management offices. USC’s Office of Research Compliance oversees the institutional review processes for human and animal subjects as well as disclosure and management of financial conflicts of interest and assists with scientific misconduct regulation and export controls.

**The SC SmartState Centers of Economic Excellence** **program** was established by the state's General Assembly in 2002 with $180 million of non-tax revenue funds generated from the South Carolina Education Lottery. These funds, along with legislatively mandated dollar-for-dollar matching non-state funds, provide support for hiring world-class researchers who serve as the endowed chairs of the SmartState Centers. The 51 Centers are grouped into six industry- focused Smart Clusters to facilitate engagement with business, students, potential faculty, and the public. Each Center includes one or more endowed chair, research infrastructure, technical staff, and sustainable funding sources. USC is home to 27 SmartState Centers, including 18 that are headquartered at USC's Columbia campus and eight within which USC actively collaborates working with other SC research institutions.

**USC Libraries.** Thomas Cooper, the University’s main library, is centrally located on the Columbia campus, and the School of Medicine library is a 15-minute drive from central campus. Both libraries maintain an extensive collection of health-related resources, including books,

journals, and indices. Access to online databases and full-text journals is available through the Thomas Cooper Library Web page.

**USC’s Division of Information Technology (DoIT)**, under the direction of the Vice President for Information Technology and Chief Information Officer, oversees centralized and distributed computing and telecommunications services for academic, research, and administrative use to meet the needs of USC faculty, staff, and students. DoIT provides the USC community with computing, voice, and data communications, networking, data security, video transport, information technology training, Web services, customer support, desktop and server support, installation and maintenance of IT infrastructure, policies and procedures assistance, PC labs, software licensing and distribution, IT planning, applications development and support, and operational systems. The Columbia campus is covered by wireless service. USC has a licensing agreement with Microsoft that includes 5TB of secure cloud storage space for every faculty and staff member on OneDrive. Microsoft has signed legal agreements with the University that hold them liable for the security and protection of data stored on OneDrive. OneDrive provides USC researchers with the capability to share data and results with external partners by emailing them a link to securely download the data.

# **The Darla Moore School of Business (DMSB)**

**Darla Moore School of Business (DMSB).** Founded in 1919, the Moore School has a history of innovative educational leadership, blending academic preparation with real-world experience through internships, consulting projects, study abroad programs and entrepreneurial opportunities. The Moore School has grown into a thriving site of academic excellence with an enrollment of more than 5,500 undergraduate students and more than 800 graduate students. Known worldwide for its top-ranked programs in international business, the Moore School is home to a world-class faculty and more than 10 major research centers. In 1998, the school was named for South Carolina native Darla Moore, making the University of South Carolina the first major university to name its business school after a woman. DMSB internationally recognized faculty is composed of more than 150 teachers, scholars and practitioners whose expertise encompasses the full spectrum of business disciplines. Based at USC’s main campus in Columbia, DMSB is ranked by both U.S. News and World Report and Gartner. The Moore School is committed to educating leaders in global business and to playing a central role in the economic growth of the state by bringing the world to South Carolina and South Carolina to the world. DMSB’s core values include excellence, integrity, teamwork, and resilience.

**DMSB Degree Programs.** DMSB offers an array of degree programs at the doctorate, master, and undergraduate levels in addition to several graduate certificate programs and dual degrees. **Doctoral degrees** include Doctor of Philosophy in the following disciplines: Accounting, Business Administration, Economics, Finance, Human Resources, International Business, International Finance, Consumer Behavior, Marketing Analysis, and Operations and Supply Chain. **Master degrees** available in the following disciplines: Master of Accountancy, Master of Business Administration (MBA), International MBA, Professional MBA, Master of Science (MS) in Business Analytics, Master of Arts (MA ) in Economics, Human Resources, and International Business. Accelerated Master degrees are offered in Accounting, Human Resources, and International Business. **Dual degrees** are offered in the following disciplines: Juris Doctor (JD)/MBA and JD/International MBA. **Undergraduate degrees include:** Accounting, Economics, Entrepreneurship, Finance, Human Resources, International Business, Management, Marketing, Operations and Supply Chain, Real Estate, and Risk Management and Insurance. Undergraduate DMSB minors include: Business, Economics, Risk Management and Insurance, and a concentration in Sustainability in Business. **Graduate certificate** programs include: Business Analytics,Cybersecurity Management, Enterprise Resource Planning Systems, Global Strategy, International Finance, International Market Development, Strategic Innovation, and Sustainability in Business. DMSB also offers courses and training in executive education.

**DMSB Departments.** The DMSB contains seven academic departments: Accounting, Economics, Finance, Sonoco International Business, Management, Management Science, and Marketing.

**Access, Opportunity, and Community Engagement**. The Moore School is committed to creating a lasting impact through education, fostering a community that values access, and providing opportunities through active community engagement. Aligned with core values of excellence and teamwork, these principles serve as the foundation of the school’s dedication to the success of students, faculty and staff. The School prioritizes respect for every individual and embraces varied perspectives as the cornerstones of collaboration. Faculty, staff and students bring a wealth of experiences, making them invaluable assets to our community. The Moore School strives to create an environment where everyone is not just valued but has equal opportunities to succeed, including providing opportunities specifically for South Carolinians.

**DMSB Division of Research (DOR).** The Division of Research (DOR) at the DMSB supports the research programs and facilitates the research efforts of the school's faculty. The division also reaches beyond the academic environment into the public and private sectors of the state of South Carolina. By conducting applied practical research on timely business and economic topics, the division has become a recognized center of expertise on issues associated with the state's economy.Basic functions of this division include: provide current data and information, maintain a bank of statistics, sponsor the Annual Economic Outlook Conference, and facilitate faculty research. The DOR provides research functions not easily performed by individual faculty, such as collaboration with other global institutions and organizations. Such research efforts focus on economic impact studies and survey research. The DOR also provides assistance to faculty of the Moore School so that maximum advantage can be taken of their research strengths. This assistance is two-pronged. First, the division helps faculty develop proposals for funding by external agencies. Second, it coordinates internal research funding through such activities as the Research Fellows Program and UofSC-Business Partnership Foundation Research Grants.

**The Moore School Building.**  The Moore School Building contains five levels. Level 1 serves as the learning floor where undergraduate and graduate classes are held, which features a 500-seat lecture and performance hall, a 250-seat lecture hall and 29 additional classrooms of varying sizes. This level includes classrooms in eight different configurations to allow for maximum flexibility to meet a variety of teaching needs. Level 2, the Greene Street level features a welcome center, a cafe, a computer lab, a graduate lounge, the Dr. Olin S. Pugh Trading Room, with its colorful stock ticker that can be seen from Greene Street, the Dominion Energy Study Commons, the Charles S. Way Jr. Palmetto Court and multiple public and private spaces designed for collaborative learning. This level is also home to the Moore School’s Office of Career Management and Center for Business Communication. The third level is home to the Center for Executive Education featuring a working lounge, two conference rooms, two reconfigurable classrooms and two tiered classrooms that use the latest telepresence technology to connect members of the Moore School community with business leaders and business students across the globe. This level also houses eight large conference rooms. The fourth level is designed to foster interdisciplinary collaboration by placing all seven academic departments adjacent to each other on one floor. Bright, airy offices, ergonomic chairs and desks that can be adjusted so users can work standing up or sitting down all contribute to a work environment optimized for comfort and productivity. Ten meeting rooms and two open meeting areas provide ample collaborative space. Workspace is also available for up to 70 Ph.D. students and 50 part-time faculty and full-time professional academic staff. The fifth floor consists of a rooftop pavilion designed to enhance the buildings sustainability and provides inviting space for meetings, events and entertainment. A rooftop pavilion and more than 15,000 square feet of open terrace offer sweeping views of Columbia’s downtown. Approximately 44,400 perennials and annuals not only literally make the roof green, they also absorb light and heat, resulting in significant energy savings.

The Moore School building has earned Leadership in Energy and Environmental Design (LEED) Platinum certification, the highest certification awarded by the U.S. Green Building Council (USGBC), placing the Moore School among an elite group of buildings earning the highest possible certification for sustainability. USGBC’s LEED certification program is the nationally accepted standards for the design, construction and operation of high-performance green buildings. There are four LEED certification levels: certified, silver, gold and the highest, platinum. LEED certification is based on a point system in seven categories that include water efficiency, energy, indoor environmental quality, materials and resources and innovation in design. Hundreds of individual green features throughout the building combine to create significant energy efficiencies and environmentally responsible business practices. The building allows the Moore School to extend its definition of sustainability beyond environmental stewardship to include a healthier work and learning environment. All materials used in construction of the building — including materials like adhesives, sealants and composite woods that often contain harsh chemicals — met stringent standards designed to preserve indoor air quality. Higher-than-average levels of filtration limit building inhabitants’ exposure to the chemicals found in cleaning products. All paints and coatings used throughout the building met strict environmental safety standards as well.

**DMSB Faculty Offices.** Each faculty member has a private office with a printer and personal computer with Microsoft Office and additional software relevant to his or her teaching and research, Internet access, telephone, and general office support. Faculty members are furnished with additional office and laboratory space as needed for project support.

**DMSB Research Centers and Institutes.** DMSB is home to 12 research centers that enhance the school’s capacity to provide experiential learning, conduct research, work closely with corporate partners and keep curriculum up to date with the needs of the business community. These centers include: Center for Applied Business Analytics, Center for Executive Succession, Center for Marketing Solutions, Center for Sale Success, Faber Entrepreneurship Center, Folks Center for International Business, Operations and Supply Chain Center, Riegel & Emory Human Resources Center, Risk and Uncertainty Management Center, SC Center for Real Estate, and SmartState Center for Innovation + Commercialization.

**DMSB SmartState Centers.** DMSB is home to one SmartState endowed chair who leads Centers of Economic Excellence within the School that focus on innovation and commercialization. The SmartState Center for Innovation + Commercialization is dedicated to preparing students, and thus their organizations, to successfully lead and manage innovation. The center serves as a critical interface between SmartState Centers and those interested in tapping into the innovation-oriented research, commercialization, and educational opportunities of the SmartState Endowed Chairs and their research labs. Access to these centers facilitates more opportunities in South Carolina for corporate technology firms, tech-consuming companies, small-to-medium enterprise firms, startups, investors, employees and students.

**Office of Career Management.** DMSB strives to provide cutting-edge business education complemented by a sincere commitment to helping students develop job search and career management skills. To accomplish this, DMSB provides a practical, step-by-step look at the key job search areas. Areas of career management that are covered include: Resumé Development, Interviewing Skills, Job Search Planning and Research, Networking Techniques, Negotiating Skills, and Lifelong Career Planning. The Office of Career Management also hosts the Career EXPO job and internship fair. and offers workshops and private interview rooms upon request.

**Executive Education.** DMSB Executive Education provides advanced business training for busy executives to acquire new skills and help them step back and see the bigger picture. This program offers custom solutions to address an organizations need, opportunities, and challenges. Custom solution executive education courses can be tailored specifically for each individual business or organization. Open enrollment programs are also available. Open enrollment program topics include: Artificial Intelligence, Marketing, Communication, Data Analytics, Diversity & Inclusion, Finance, Human Resources Strategy, Leadership & Management, and Strategy. Open enrollment courses are also available for different audiences including: management, senior executives, human resources, and military.