Major Map: Tourism Management
Bachelor of Science (B.S.)
College of Hospitality, Retail, and Sport Management
School of Hospitality and Tourism Management
Bulletin Year: 2023-2024

UNIVERSITY OF South Carolina

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study.

Critical	Course Subject and Title	Credit Hours	Min. Grade[1]	Major GPA[2]	Code	Prerequisites	Notes
Semester One (15-16 Credit Hours)							
	ENGL 101 Critical Reading and Composition	3	C		CC-CMW		
	STAT 110 Introduction to Statistical Reasoning *or* MATH 122 Calculus for Bus. Admin. & Soc. Sciences	3			CC-ARP	MATH 111/111I/115 *or* Math placement test *(MATH 122)*	
	HRTM 110 Introduction to Hospitality Industry	3	C		MR		
	Foreign Language[3] *or* other Carolina Core Requirement[4]	3-4			CC-GFL		
	UNIV 101 The Student in the University *or* Carolina Core Requirement[4]	3			PR/CC		
Semester Two (15 Credit Hours)							
	ENGL 102 Rhetoric and Composition	3	C		CC-CMW CC-INF	C or better in ENGL 101	
	STAT 201 Elementary Statistics	3			CC-ARP	MATH 111 *or* STAT 110 *or* Math Placement Test score	
	HRTM 280 Foundations of Tourism	3	C		MR		
	SPCH 140 Public Communication *or* SPCH 230 Business and Professional Speaking *or* SPCH 145 Online Public Comm. (CC-CMS/VSR)	3			CC-CMS		
	Foreign Language[3] *or* other Carolina Core Requirement[4]	3			CC-GFL		
Semester Three (15-16 Credit Hours)							
	HRTM 364 Conference and Meeting Planning	3	C		MR		
	RETL 242 HRSM Professional Communications	3			CR	C or better in ENGL 101 & 102	
	RETL 261 Principles of Accounting I	3	C		CR		
	ECON 224 Introduction to Economics	3			PR		
	Carolina Core Requirement[4]	3-4			CC		
Semester Four (12 Credit Hours)							
	HRTM 381 Travel & Destination Mgmt. *(offered spring only)*	3	C		MR	Prereq or Coreq: HRTM 280	
	SPTE 274 Computer Applications in HRSM	3			CR		
	RETL 262 Principles of Accounting II	3	C		CR	RETL 261	
	SPTE 240 Business Law	3			CR		
Semester Five (14-15 Credit Hours)							
	HRTM Elective[5]	3	C		MR		
	MGMT 371 Principles of Management	3			PR		
	Carolina Core Requirement[4]	3-4			CC		
	Carolina Core Requirement[4]	3			CC		
	Approved Elective[6]	2			PR		
Semester Six (15 Credit Hours)							
	HRTM 388 Resort Dev. & Mgmt. *(offered spring only)*	3	C		MR	Prereq or Coreq: HRTM 280	
	HRTM 344 Personnel Organization & Supervision	3			CR		
	HRTM 421 Hospitality Financial Management	3	C		MR	RETL 262	
	Carolina Core Requirement[4] *or* Approved Elective[6]	3			CC/PR		
	Carolina Core Requirement[4] *or* Approved Elective[6]	3			CC/PR		
Summer (6 Credit Hours)							
	HRTM 495 Hospitality & Tourism Internship[7]	6	C		MR	C or better in HRTM 344 & HRTM 110 *or* 280	
Semester Seven (15 Credit Hours)							
	HRSM 301 Professional Development Seminar	3			CR		
	HRTM 440 Services Mgmt. for Hospitality & Tourism	3	C		MR		
	HRTM 482 Sustainable Tourism Planning & Policy *(offered fall only)*	3	C		MR/CC-INT	Senior Standing	
	HRTM Elective[5]	3	C		MR		
	HRTM Elective[5]	3	C		MR		
Semester Eight (12 Credit Hours)							
	HRTM 450 Hospitality & Tourism Marketing	3	C		MR	Junior Standing	
	HRTM 481 Analytical Techniques in Tourism & Hospitality *(offered spring only)*	3	C		MR	STAT 201 or equivalent	
	HRTM 584 Tourism Info. Technology Issues *(cross-listed: ITEC 584) (offered spring only)*	3	C		MR	C or better in SPTE 274	
	Carolina Core Requirement[4] *or* Approved Elective[6]	3			CC/PR		

R. DiPietro

Graduation Requirements Summary

Minimum Total Hours	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
120	48	29-41	31-43	2.00

1. Regardless of individual course grades, students must maintain a minimum 2.00 cumulative GPA.
2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
3. College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test, or credit equivalent to USC 109 and 110 courses, or credit equivalent to the USC 121 course.
4. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
5. HRTM Electives are chosen in consultation with an advisor. At least 6 hours must be from HRTM.
6. The Tourism Management major curriculum includes 0-11 hours of approved electives, depending on how students fulfill the Carolina Core requirements. Any course in the University can be used to satisfy the elective requirement including additional electives in the major.
7. Structured industry practical experience in a hospitality or tourism company. 400 hours required. Students may complete up to an additional 9 credit hours while completing HRTM 495.

Program Notes:

- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- Minors are optional for Tourism Management majors and may be in any course of study offered by the College of HRSM as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina-Columbia.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the Carolina Core page on the University website.

Codes:			
CC	Carolina Core	**CC-INF**	Carolina Core – Information Literacy
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	**CC-INT**	Carolina Core – Integrative Course
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	**CC-SCI**	Carolina Core – Scientific Literacy
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	**CC-VSR**	Carolina Core – Values, Ethics, and Social Responsibility
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	**CR**	College Requirement
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	**MR**	Major Requirement
CC-GHS	Carolina Core – Historical Thinking	**PR**	Program Requirement
CC-GSS	Carolina Core – Social Sciences		

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.